Marcus Bell

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SUMMARY

Store manager running a $3.2M outdoor-gear store and a team of 18. Promoted from assistant manager in the same company; strongest at keeping good staff and keeping stock where it should be.

EXPERIENCE

Northpoint Outdoor Co.
Store Manager · March 2021 - Present

- Run a $3.2M-a-year store with a team of 18, responsible for hiring, scheduling and weekly sales targets.
- Cut staff departures from 9 in 2021 to 4 in 2023 by posting schedules two weeks ahead and cross-training every associate on the register.
- Brought shrink down to 1.1% of sales in 2023 with a nightly count of high-theft items.
- Set up a weekend repair-and-rental counter that gave the store a second source of income.

Northpoint Outdoor Co.
Assistant Store Manager · June 2018 - February 2021

- Opened and closed the store four days a week, handling cash, deposits and the safe.
- Led the holiday seasonal team of 12 for three years running.

Brightway Grocers
Shift Supervisor · May 2015 - May 2018

- Supervised six to eight cashiers a shift and handled complaints at the service desk.

SKILLS

Hiring and onboarding · Scheduling · Inventory control · Loss prevention · Visual merchandising · Point-of-sale systems

EDUCATION

Eastfield State University
B.S. Business Administration · 2015